**Objective**

Vrinda store wants to create an annual sales report for 2023. So that, Vrinda can understand their customers and grow more sales in 2024.

**Sample Questions**

* Compare the sales and orders using single chart.
* Which month got the highest sales and orders ?
* Who purchased more – men or women in 2023 ?
* What are different order status in 2023 ?
* List top 10 states contributing to the sales ?
* Relation between age and gender based on number of orders.
* Which channel is contributing to maximum sales ?
* Highest selling category ? , etc.